



THE ELECTRONIC KIOSK SERVICES

The Electronic Kiosk Services [EKS] markets your restaurant and other local businesses using the latest visual technology. For years restaurant owners have printed menus and would offset the printing cost by allowing other local businesses to provide their advertising. EKS offers the 21st century version of that service.



We Help You Advertise Your Business:

We create beautiful high quality advertising images that are displayed from within your business.

We Help You Advertise Other Businesses:

Businesses such as banks, churches, clubs, contractors, gift shops, hotels, etc. pay you to advertise using your ad display equipment.

The Ad Images are all High Definition HDTV:

Choose your display location and size [13 to 52+ inches]

We match your best advertising clients with your business. As an EKS business client we place one or more high resolution TVs in your business then create appropriate advertising images for the other businesses that would like to advertise with you. The HDTV electronic kiosk platform continuously displays images and information that interests your new and existing customers and, for you restaurant owners, there is no need to reprint the menus to change your advertising.

The Electronic Kiosk Services takes care of everything:

- 1) We meet with you and demonstrate our services.
- 2) We determine your business advertising opportunities and then we recommend the best hardware and marketing solutions.
- 3) We help you pick the appropriate electronic kiosk size [of the screen] and the best location(s) inside your business.
- 4) We recommend that each of our business clients begin with at least one HDTV screen. We purchase, install, and maintain the HDTV monitor [if you don't have monitors installed]. We make it as simple as operating your home television.
- 5) We determine "the best" advertising clients for your business based on your suggestions. We are sensitive to your need for "appropriate" clients and move forward with your approval. We then find and suggest other businesses that want to advertise with you. Usually 20 to 50 clients are considered a best length for your client list. This is obviously business dependent.
- 6) We create the advertising clients "graphic packages," we make sure each graphic is compatible with your business image, and create an appropriate sequence of ad images.
- 7) We contract and manage the client advertising subscription accounts; and we take care of the advertising clients, the paperwork, the billing, and all the associated headaches.
- 8) We answer all your question and your ad clients' questions and requirements.
- 9) We resolve any technical or social issues and we send you a check for "your share" of the advertising revenue.
- 10) Remember, the Electronic Kiosk Services does it all.

For more details and a demonstration [view the web page]: www.dennisfehler.com/eks
If you have questions call Dennis: 254.723.8318 [or e-mail]: dennis@dennisfehler.com